

COVERLETTER FOR ARTISANS, IMPORTERS & INFORMATION BOOTHS
9th Annual Komasket Music Festival

July 30, July 31, August 1 - 2010

www.komasketmusicfestival.com

Okanagan's Cultural & Independent Music Celebration



Welcome to the 9th annual Komasket Music Festival! It is our pleasure, yet again, to open the doors to the Okanagan Nation and share with you the magic and unity that is created at Komasket Park. Whether it be the meteor showers, northern lights or the charm that is created by this sacred park. We are excited about another new year full of first-rate music, talent, a kid's village, tipi village, artisans, food and thousands of people.

We are seeking unique and interesting handcrafted items, quality importers and international cuisine. Information booths are welcome to do demonstrations or offer fascinating ideas about our ever-changing world and raise awareness of our community.

Komasket Vendor Alley 2010 will Feature:

- **10 Food Vendors**
- **23 Artisans/Crafters**
- **7 Importer Booths**
- **5 Information Booths**
- **5 Okanagan Nation Booths**

We expect 4000 people over the weekend for 2010, the festival hosted almost 3000 in 2009, despite a close forest fire.

***** **ARRIVING ON-SITE** *****

Vendors are **REQUIRED** to be set up by Friday at 2pm – you are welcome to arrive anytime Friday for set up as long as you are setup completely by 2pm. You **must stop at the front gate** and check-in. Your on-site vendor package will be available for pick-up. Included in your vendor package will be your weekend event passes, additional staff passes (where applicable), camping passes (where applicable), and an on-site map and an event program. **Absolutely no cars are to be parked at booth sites! Once you have unloaded your car must be parked in the vendor parking area, quite close to vendor alley. Security will be patrolling the car parks and vendor alley around the clock.**

***** *VENDOR ALLEY* *****

It's located in a large field between the performers kitchen and the harbour. Food vendors will be placed closest to the concession stand with the spaced divided into 10 x 10 or 10 x 20 sections. The remaining space is available for artisans, crafters and information booths, with the booth sizes at 10 x 10 or 10 x 20. If you require more than a 10 x 20 space please email the vendor coordinator to find out more.

***** *HOURS OF OPERATION******

Gates to the festival open Friday at 2pm. You must be set-up and ready for business by 5 pm. It is suggested that you stay open until dusk, both Friday and Saturday and Sunday night. 8:00pm is the required time to stay open. If you wish to stay open later than that you are welcome to do so. For both Saturday and Sunday morning, it is suggested that you open by 10 am because of the large number of campers visiting vendor alley at this time.

***** *PAYMENT* *****

Prices are: Food Vendors, \$400 10X10, \$500 10X20, Artisans: \$300 10x10, \$400 10x20, Importers: Please include, in your application form, a Cheque made out to KOMASKET MUSIC FESTIVAL or a money order for the full amount.

Cancellation: Vendors wishing to cancel a booth space must submit their request in writing to the vendor coordinator no later than May 15. The vendor would then be entitled to a 50% refund on all monies paid. **Please note, there will be no refunds after June 15.**

***** *ELECTRICITY* *****

This is one of our problematic areas. With a limited amount of resources available on-site, it is necessary to bring in generators to meet all of the electrical needs of the festival. You are responsible to bring your own extension cords. Depending upon your location on the field, you may need up to 100 ft of cord. It is important to label your extension cords, at your plug-in, with masking tape, as the festival cannot assume responsibility for lost or misplaced items.

***** *WATER* *****

There is one tap with many splitters available and there will be at least one 25ft hose provided on site for general use. Please bring your own hose(s) and be prepared to fill up containers and haul water back to your site, as needed.

***** *CAMPING******

There are plenty of campsites available on a first come first serve basis. If you would prefer to camp near vendor alley, there are campsites on the east side of the vendor field. If you feel more comfortable camping at your booth, it is acceptable as long as **there is no trace of your camping come 8am each morning**. The camping fee is included in your vendor fees. Hot water showers are available.

***** *VECHILE PARKING******

Upon arrival to the festival site you will have vehicle access to the vendor field until 5pm Friday. If your vehicle is part of your booth set-up that is acceptable. **Once you have unloaded you must return your vehicle to the vendor parking area.** We would appreciate your cooperation with keeping vendor alley clutter free.

***** **SECURITY*******

Our main focus on security will be during the nighttime. There will be security personal posted on-site patrolling the grounds all night and into the early morning. We are planning to upgrade our security system for 2010.

***** **DONATION*******

If you are willing to donate a product and/or services for our on-site draw, the vendor coordinator will be around to collect the product and/or service Friday evening. These draws will be made randomly over the period of this three-day festival. This is great on-site advertising for all concerned.

THANK-YOU FOR YOUR INTEREST IN THIS YEAR'S FESTIVAL
GET YOUR APPLCATIONS IN A.S.A.P. HOPE TO SEE YOU THERE!

GET THE WORD OUT
THIS IS THE PLACE TO BE JULY 30 – Aug 1 2010
Komasket Park
KM 13 Westside Rd. (north side) via Hwy 97
www.komasketmusicfestival.com

FESTIVAL DIRECTOR

Devaki Thomas (250) 558-5455 - dandtproductions@shaw.ca

VENDOR COORDINATOR

TBA

Cheque is payable to:

Komasket Music Festival

Mailing Address:

Komasket Music Festival

3316C - 30 Ave

Vernon, BC V1T 2C8

The application pages needed to be *fully completed* and submitted to be processed.